

DEALERS, HAVE YOU MET OUR MEGA YET?

Get Reacquainted with the Superior Features and Unparalleled Power of the LiftMaster® Mega Swing/Slide DC-Powered Operators

Elmhurst, IL – April 2010 – Chamberlain Professional Products, the single source provider for secure, convenient and quality products for every access point, has further enhanced the LiftMaster line of Mega Slide and Mega Swing DC-powered gate operators, bringing to light the Mega's unrivaled high-starting torque and continuous operation. Coupled with a superior feature set, including built-in battery back-up along with the unmatched service and trusted technology that is synonymous with the LiftMaster brand, the Mega Slide and Mega Swing gate operators are truly a force to be reckoned with and an exceptional addition to any dealer's portfolio.

Powered by a 1/2 HPS (24V) DC motor, the Mega Slide and Mega Swing gate operators feature soft start/stop functionality for reliable operation. The MSL (slide) model, equipped with this heavy-duty motor, can support gates up to 32 feet long and 1,000 pounds; meanwhile, the MSW (swing) model is capable of operating gates up to 18 feet long or with a maximum weight of 650 pounds.

In addition to rugged performance and reliability, the Mega line of Slide and Swing gate operators are outfitted with features that also benefit professionals during installation and maintenance checks. Constructed with an aluminum alloy chassis, which comes with an industry-first, 10-year warranty, both models MSL and MSW are corrosion-resistant, yet light enough for one person to carry and install, minimizing the dealer's time spent on the job while maximizing the bottom line. Also, by positioning this unique offering as a point of differentiation in the marketplace, dealers can further increase profitability since each of these innovative gate operators come standard with its own proprietary battery back-up system.

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In the event of a power loss, the MSW model performs 200 full cycles on gates up to 12 feet long and 600 pounds while the MSL unit operates 100 full cycles on gates up to 20 feet long and 1,000 pounds, ensuring seamless and reliable operation, especially in times of an emergency.

To enhance dependable, integrated operation on the property, the on-board radio easily accepts LiftMaster Security+ transmitters so all of the property's access points can be controlled from one remote. As an added bonus for the installer, the Mega Slide model features manual disconnect that doesn't require cover removal, allowing for manual operation in case of emergencies and during routine maintenance work. In addition, both Mega operators include "selectable auto open". This feature allows the operators to be set to automatically open 15 seconds after a power failure. Designed with the dealer in mind, this optional delay helps reduce nuisance call backs sparked by short power interruptions or brown outs, and also meets the fire codes established for many local municipalities.

"Taking the time to get to know the Mega line of commercial gate operators can prove to be extremely beneficial to dealers," said Ken Roehl, vice president, marketing, Chamberlain Professional Products. "Backed by years of pioneering the industry's innovations, and supported by a family of gate operators that continue to set the benchmark in the marketplace, the Mega Slide and Mega Swing gate operators offer the ultimate package of power, operation and features that make them ideal for a wide range of commercial applications."

The Chamberlain Group, Inc. manufactures and markets access control products including residential garage door openers, commercial door operators, residential and commercial gate operators, telephone entry systems and related access control products. For inquiries on LiftMaster gate operators, please visit www.LiftMaster.com.

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