



FOR IMMEDIATE RELEASE

## **LiftMaster® Opens Up Possibilities with New Residential Wall-Mount Garage Door Opener**

*LiftMaster 8500W is the ultimate garage access solution, designed to optimize space.*

**Oak Brook, IL, January 9, 2018** —64% of Americans, according to a recent Business Insider survey, are unsatisfied with the amount of storage space in their home, while the U.S. Department of Energy reports that 25% of households with 2-car garages don't have room to park cars in them. To help consumers gain more space in their garage and conquer clutter, LiftMaster®, the number one brand of professionally installed garage door openers, introduces the new LiftMaster 8500W DC Battery Backup Wall Mount Wi-Fi® Residential Garage Door Opener. The 8500W, which mounts alongside of the garage door rather than on the ceiling, features a space-saving design which opens up the garage ceiling for storage, as well as other possibilities.

“The new LiftMaster 8500W is unlike any other garage door opener,” said John Villanueva, Vice President and General Manager, Residential Access Solutions. “It not only helps solve the garage storage issue by freeing the ceiling to optimize space, but it’s also perfect for anyone who wants the latest in smart features for their home.”

In addition to its space-saving design, the 8500W offers homeowners unparalleled security and convenience. Built-in Wi-Fi makes it easy to connect the opener to the MyQ® app, allowing users to receive alerts and open and close their garage door from anywhere with a smartphone or internet-connected device. Homeowners will also appreciate the included MyQ Remote LED Light (Model 827LM) – also controllable with the MyQ app – which can be placed anywhere in the garage, providing bright, maintenance-free illumination without having to change a light bulb. Additional MyQ Remote LED Lights can be used for an even brighter garage.

The 8500W comes standard with the convenient Smart Control Panel® (Model 880LMW) which features an LCD display showing time and temperature while offering other programming and adjustment options. A 3-Button Remote Control (Model 893MAX) which can operate up to three openers is also included. Additionally, the opener is compatible with Homelink®, available in

select vehicles, which provides garage door operation integrated into the vehicle's interior, eliminating the need for a remote control.

To maximize home security, the 8500W comes standard with an Automatic Garage Door Lock, a deadbolt which makes the garage door virtually impenetrable by automatically engaging every time the door closes. Other security features include Timer-to-Close, which can be set from the Smart Control Panel to automatically close the garage door after a preset amount of time, and Security+ 2.0<sup>®</sup> radio technology which sends a new code to open and close the door with every click of the remote control to prevent interception.

The new LiftMaster 8500W is powered by a high-performance DC motor which provides smooth operation and, when combined with the wall-mount design, minimizes noise and vibrations through the ceiling and interior walls. The new 8500W also includes integrated Battery Backup which powers the opener when the power is out to allow for operation and access until electricity is restored.

An important safety feature, LiftMaster 8500W's Alert-to-Close functionality signals when a door is being closed by the MyQ app or the Timer-to-Close feature with audible and visual warnings occurring for 10 seconds before the door begins its downward travel. This feature complies with UL 325 codes for doors being closed without being in the "line of sight" and reinforces LiftMaster's commitment to providing the safest garage door openers available. The opener also features a lifetime motor, fivec year parts and onec year battery and accessories warranty.

For more information on the new LiftMaster 8500W and to locate a dealer, visit [LiftMaster.com](http://LiftMaster.com).

### **About LiftMaster**

LiftMaster is the number one brand of professionally installed residential garage door openers, as well as a major manufacturer of commercial door operators, residential and commercial gate operators, telephone entry systems and related access control products. Driven by the access and security needs of the marketplace, LiftMaster's expansive line of state-of-the-art residential and commercial products are designed to fit any lifestyle or application, providing the latest technology and innovations in safety, security and convenience. For inquiries on LiftMaster products, please visit [LiftMaster.com](http://LiftMaster.com).

## **About Chamberlain Group**

Chamberlain Group (CGI) is a global leader in access solutions and products. As the corporate parent company to LiftMaster, Chamberlain, Merlin and Grifco, we design and engineer residential garage door openers, commercial door operators and gate entry systems. Our products are connected through our innovative MyQ technology which empowers users to control or monitor their entry points through smartphone access. We are also the parent company to Controlled Products Systems Group, the largest wholesale distributor of perimeter access control equipment in the U.S. and Systems, Inc., one of North America's leading dock leveler manufacturers. For more information visit [chamberlaingroup.com](http://chamberlaingroup.com). Follow us on Facebook at ChamberlainGroupCGI, LinkedIn at Chamberlain\_Grp(CGI) and Twitter at Chamberlain\_Grp.

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