



FOR IMMEDIATE RELEASE

LiftMaster Launches Mini Universal Remote Control for Convenient, Safe Access on the Go
New Compact Keychain Design Provides Easy Garage Entry for All

ELMHURST, Ill., April 25, 2016 — [LiftMaster®](#), the number one brand of professionally installed garage door openers and access solutions is making it easier to safely and securely access the garage with the new [Mini Universal Remote Control](#). Currently available online or through an authorized LiftMaster Dealer, the unique Mini Universal Remote has a compact, keychain design and is compatible with most major brands of garage door openers.

Weighing just 1.6 ounces, the Mini Universal Remote is easily portable for on-the-go activities, such as biking, walking the dog or driving a motorcycle. Designed with active homeowners in mind, the Mini Universal Remote can attach to a key ring, lanyard, backpack or exercise apparel and provides a convenient and secure way to access the garage.

“LiftMaster is leading the way in access control for homeowners with the new Mini Universal Remote Control, which provides increased peace-of-mind and convenience for all members of the household,” said John Villanueva, Vice President, Marketing, LiftMaster. “The Mini Universal Remote can go with you anywhere – whether it’s clipped to your child’s backpack for easy access to the home after school or to provide temporary access for a visiting relative, frequent guest, neighbor or babysitter.”

Simple to program and compatible with more than 90 percent of garage door openers, the Mini Universal Remote Control features two independent buttons to allow the operation of two different garage doors. The Mini Universal Remote also offers optimal security benefits. With a functional and portable design, homeowners never have to worry about leaving a remote in the car, and with LiftMaster’s built-in [Security+ 2.0®](#), the remote has increased range and performance.

“For 70 percent of homeowners, the garage is the main access point to the home, so having a simple and secure way to access the garage is vital,” said Villanueva. “With one remote for each member of the household, everyone can come and go with less hassle.”

As one component of LiftMaster’s Universal product line, the remote complements the [Universal Keyless Entry pad](#) or the [2-Button Universal Remote Control](#) (with visor clip), forming a complete garage access system.

For more information on features or to order the new Mini Universal Remote Control, please visit [LiftMaster.com](#). You can also order through a certified LiftMaster dealer; to find a dealer near you, please visit [LiftMaster.com/Locate-a-Dealer](#).

About LiftMaster

LiftMaster is the number one brand of professionally installed residential garage door openers, as well as a major manufacturer of commercial door operators, residential and commercial gate operators, telephone entry systems and related access control products. Driven by the access and security needs of the marketplace, LiftMaster's expansive line of state-of-the-art residential and commercial products are designed to fit any lifestyle or application, providing the latest technology and innovations in safety, security and convenience. For inquiries on LiftMaster products or to inquire about becoming an authorized dealer, please visit www.LiftMaster.com.

For media inquiries, contact:

Jillian Shkolnick, Edelman

Jillian.Shkolnick@edelman.com

Office: 312-552-1189

Paul Accardo, LiftMaster

Paul.Accardo@liftmaster.com

Office: 630-516-5356

Mobile: 630-201-3573

###