

LiftMaster®

LIFTMASTER® RECEIVES TOP HONORS IN STUDY BY *BUILDER* MAGAZINE *Residential Garage Door Openers Rated as Number One Brand Among Builders*

Elmhurst, IL – May 13, 2016 – LiftMaster®, the number one brand of professionally installed garage door openers and access solutions, was recently named the top brand of residential garage door openers by *Builder* magazine. In the publication's 2016 Brand Use Study, LiftMaster swept all categories to take first place honors.

Conducted to gauge awareness and quality among the country's most used building product categories, the annual Brand Use Study examines garage door opener brands as well as 70 other product categories. *Builder* readers rated garage door openers in four areas: Brand Familiarity, Brands Used in the Past Two Years, Brands Used the Most, and Quality. LiftMaster received the highest ratings in all four categories. "We're proud that America's builders trust our brand the most and the high quality products we deliver," said John Villanueva, Vice President, Marketing, LiftMaster.

Sweeping number one honors across all four areas, LiftMaster joins an elite group of companies with the same achievement in their respective product categories, including Kohler, Carrier, Armstrong and Sherwin-Williams, further supporting LiftMaster's claim as the country's number one brand of professionally installed garage door openers.

Published for America's residential builders, *Builder* boasts a readership of 114,000 building professionals. Reaching one of LiftMaster's key influencer groups, the results of the 2016 Brand Use Study helps cement LiftMaster's position in the minds of builders and potential customers nationwide.

About LiftMaster

LiftMaster is the number one brand of professionally installed residential garage door openers, as well as a major manufacturer of commercial door operators, residential and commercial gate operators, telephone entry systems and related access control products. Driven by the access and security needs of the marketplace, LiftMaster's expansive line of state-of-the-art residential and commercial products are designed to fit any lifestyle or application, providing the latest technology and innovations in safety, security and convenience. For inquiries on LiftMaster products or to inquire about becoming an authorized dealer, please visit LiftMaster.com.

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